

Custom Agile Development

Build the right thing, faster

Are you a technology or business leader looking to:

- Reduce software development challenges by implementing Agile?
- Deliver products and applications on time and under budget?
- Get what you actually asked for or need from software projects?
- Improve your team's knowledge of Agile methodologies?
- Increase productivity, quality, speed, best practices, transparency, coaching, accountability, flexibility and scalability?

Are your software projects failing to deliver the value you expected?

Do you end up paying more for applications than anticipated?

Do projects take longer than planned?

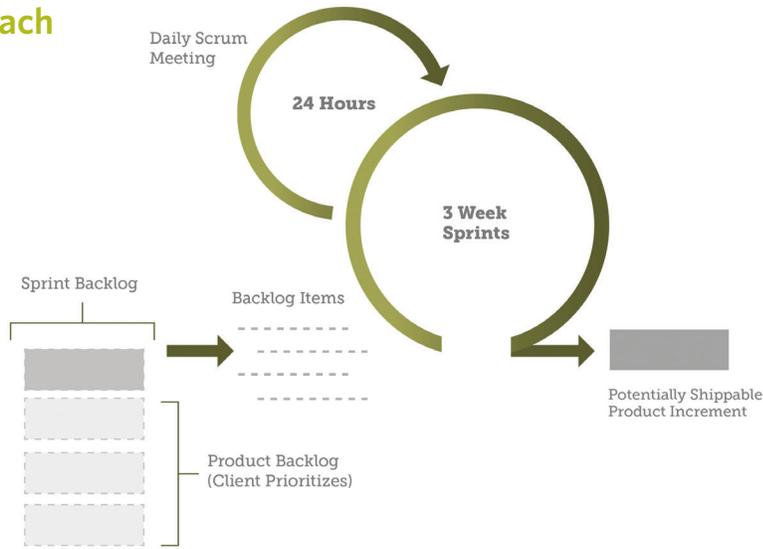
Celerity's Agile experts safeguard your project against these all-too-common risks and failures. Our cross-functional teams are experienced in running Agile projects, while keeping an eye on your end-state products and business goals.

Our teams work closely with your stakeholders to rapidly deliver each application, while teaching you the ins and outs of Agile best practices and methodologies. Along the way, we provide transparency into project status through our collaborative approach, continual prioritization and feedback loop, and clearly defined backlog.

Services

- **Agile Assessment:** Our Agile pros will assess your development processes and recommend the best custom approach for your environment. We'll also give you a phased implementation plan to help transform your organization.
- **Co-Sourced Agile Project Execution:** If you're looking to transition to an Agile development model and want guided hands-on experience, we'll work with your internal teams to execute projects together in a "mixed team" capacity. The goal is to provide your teams with the real-world Agile experience and confidence they need to fly solo on the next big project.
- **Agile Pod Delivery:** You might already be using Agile but simply don't have the capacity to deliver all your projects. That's when Celerity uses our pod delivery model, dispatching a high-performing Agile team to execute against your backlog and complete the project soup to nuts. With one seasoned Agile team, you have less hassle and stronger accountability for your project.
- **Minimum Viable Product Development:** If you have an awesome new idea, but aren't sure how to build the full set of features and functionality, you'll want to go the MVP route. This approach enables you to quickly launch a new product/service and make incremental improvements based on user feedback and testing.

Approach



Our Agile experts carefully groom the product backlog and build a sprint backlog. We execute on the sprint backlog to generate a fully tested and releasable product.

Client Use Cases

Complex Web Application: Celerity's Agile consultants helped this leading GSE complete its largest-ever Agile development project, a custom web application, in just 9 months.

Hyper-Productive Agile Teams: We provide high-performing, seasoned Agile teams to one of the nation's Top 10 banks to help them get new products and services to market faster, and with less risk.

A Compliant Application, Fast: With an ACA compliance deadline just 75 days away, one of the nation's premier BCBS organizations engaged our Agile experts to upgrade its online broker quoting application. Celerity delivered the compliant application ahead of the tight schedule.

New iPad App for Global Sales Team: Using an Agile development approach, we helped a chemical giant (BASF) create a new iPad portal for its sales team in under three months. The app provides unfettered access to collateral and information needed to speed up the sales cycle.

Benefits

- Increase speed-to-market for new products/services
- Less project uncertainty; fewer delays and risks
- Clearer cost expectations
- Improved transparency into project activities
- Flexibility to revise requirements on the fly
- Scalability across various teams and future projects
- Continual prioritization of work and clearly defined backlogs
- Better teamwork environment due to a highly collaborative approach

Agile Techniques

- Scrum
- Kanban
- Lean

Agile Tools

- Jira
- VersionOne
- Mingle
- Jenkins/Hudson
- CloudBees
- Sonar
- Team Foundation Server

About Celerity

Celerity is a business acceleration consultancy. We deliver integrated digital solutions and the all-star talent needed to fuel them.

Our services drive customer engagement, business efficiency, and compliance for change-minded companies looking to win big in the digital economy. With \$90m in revenue in 2013, Celerity has over 500 employees in 8 regional offices.



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